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Car Care World Expo Recognized as Top Ranked Trade Show

CHICAGO, IL—May 23, 2007—Car Care World Expo, presented by the International Carwash Association, climbed the charts of the top 200 largest trade shows in 2006, landing at number 170 as ranked by Tradeshow Week magazine. Published annually in April, the Tradeshow Week 200 lists the elite of the trade show industry.

Car Care World Expo jumped 15 spots in this year's chart. "Car Care World Expo has grown nearly 150% in the past 10 years, with attendance now exceeding 9,000 annually," says International Carwash Association Executive Director Mark Thorsby.

Catering exclusively to the professional car care industry, Car Care World Expo serves as the ultimate venue for educational training, new product information and networking opportunities for car wash operators, suppliers and affiliated markets.

"Tradeshow Week's recognition comes on the heels of our highly successful 2007 event from the perspectives of both attendees and exhibitors. We are honored to be recognized both within and outside of the industry," stated Thorsby.

Car Care World Expo 2008, scheduled April 8-10th will be held in Orlando, Fla. For more information on the Car Care World Expo, visit www.CarCareCentral.com/Expo.

About the International Carwash Association

The International Carwash Association serves its members and the global car wash community by providing products and services that ensure the success of operators, manufacturers and suppliers. The Association's annual tradeshow, Car Care World Expo, provides two and a half days of educational programs, along with networking opportunities, members' only events and more than 150,000 square feet of exhibit space. At the most recent Car Care World Expo, 125 new products were introduced and nearly 400 leading industry vendors were in attendance – including 70 first-time exhibitors. To learn more about The International Carwash Association, membership benefits or Car Care World Expo, visit www.CarCareCentral.com.

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